

PRESS RELEASE

Media Contact:

Laura Koch
The Kwerks
(604)-536-9488
lauraslyric@gmail.com

LOCAL COUPLE NOMINATED FOR MUSIC AWARD

Langley, BC - Langley based duo, The Kwerks (www.thekwerks.com), an acoustic folk-pop band fronted by Laura and Ryan Koch, have been nominated for a Fraser Valley Music Award in the “Pop” category.

The awards, held for the first time this year, are being put on by CIVL Radio at the University of the Fraser Valley. Out of 109 entries, The Kwerks were selected as one of five artists in their category.

It’s been quite the year for The Kwerks. The married duo walked onto the music scene only last summer and have had notable success in gaining attention over the past ten months with funny music videos they post on their YouTube and Facebook accounts. (YouTube: https://www.youtube.com/channel/UCQqVu5PqRZQNQlpmHlu_efw
Facebook: <https://www.facebook.com/lurakochmusic/>)

In November, they submitted a video incorporating their humour and music into a contest for Dominion Lending Centres and won the grand prize, resulting in their video being made into a national TV commercial that aired during several major TV events including the 103rd Grey Cup.

“The DLC win was a great surprise as we were kicking off the music. It gave us exposure that we couldn’t have gotten any other way, even if we were singing about mortgages,” says Laura.

Last Monday, April 25th, The Kwerks released their self-titled debut EP which has further ignited excitement about the band. The Permanent Rain Press describes the 5-track record as having “...a particular attractiveness in its lighthearted, sparse, and upbeat tunes.”

“It’s been really gratifying seeing the momentum around us building, and receiving this FVMA nomination is a huge honour,” says Ryan.

The Fraser Valley Music Awards Gala will be held on July 16th at the Abbotsford Arts Centre. For more information visit www.CIVL.ca.

